Reach Coastal Visitors in Print & Online at One Low Price.

The coast's premier travel magazine now offers you both print and online coverage.

Free Coastal Distribution

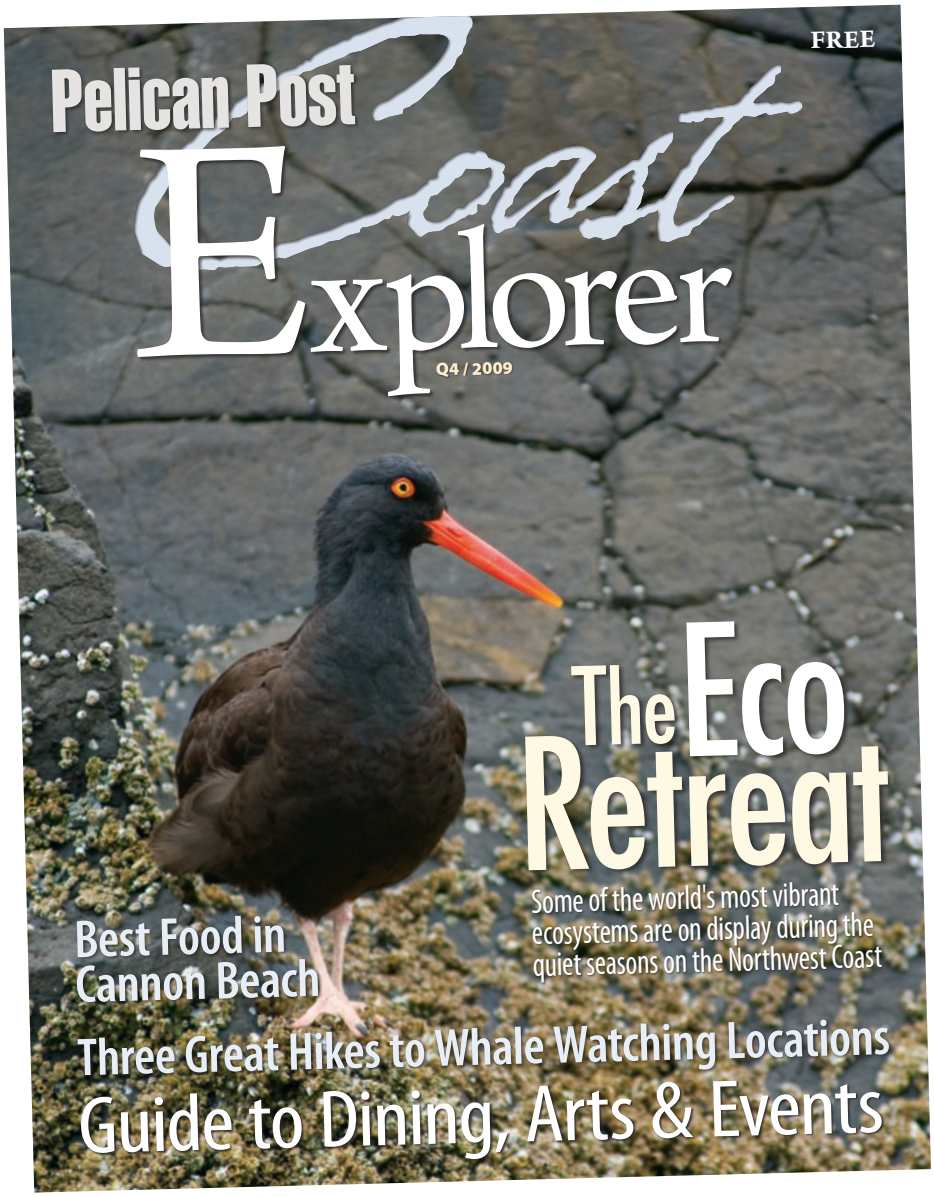
- Visitors find Coast Explorer at top hotels, visitor attractions and select businesses throughout Clatsop, Lincoln, Pacific and Tillamook counties.
- In-room distribution at many of the largest hotels means your ad will be seen by an estimated half million visitors each year.
- Your ad will reach visitors and residents in your community and those traveling the coast.

Metropolitan Area Distribution

- Visitors planning their trip find Coast Explorer in nearly 150 locations including Northwest travel information offices and all AAA travel centers in Oregon, Washington and Idaho.

CoastExplorerMagazine.com

- All advertisers appear in our online virtual magazine and receive a full individual business page in the Trip Planning section of CoastExplorerMagazine.com with listings for hotels, restaurants, art galleries and shopping, offering direct links to your website and location on Google Maps.

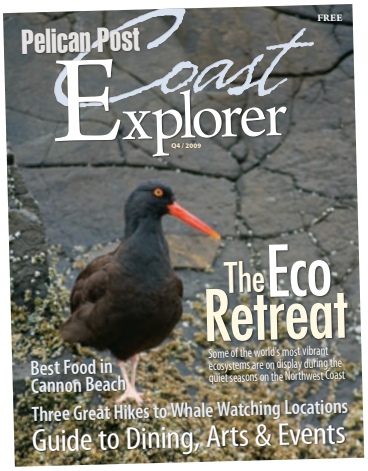


Visitors who want to find the best places to stay, eat, shop and spend their vacation time read Coast Explorer.

Affordable year-round advertising • Make sure your business is covered

Call us to reserve your space today: (503) 717-1122 or toll-free (888) 609-6051.

Promote your business year-round in print and online starting at under $100 per month.



SPRING (Mid-January - Mid-May)
CIRCULATION: *55,000* / **DEADLINE:** *November 30*
Released in mid-January, this issue promotes the important Spring Break season and includes Martin Luther King Jr and Presidents Day holiday weekends, Valentine's Day and Mother's Day.

SUMMER (Mid-May - Mid-August)
CIRCULATION: *55,000* / **DEADLINE:** *March 29*
This issue covers the heart of the Summer travel season including Memorial Day, Father's Day and the Fourth of July.

FALL (Mid-August - Mid-January)
CIRCULATION: *55,000* / **DEADLINE:** *June 30*
This issue covers the important Fall shoulder season, through year's end including Labor Day, Thanksgiving, Veteran's Day, Christmas and New Year's.

ADVERTISING RATES

Save 20% with an Annual Contract!

Effective November 1, 2009

SIZE	WIDTH		HEIGHT	Single Issue Rates	Annual Contract (PER ISSUE)	ANNUAL TOTAL (3 ISSUES)	Monthly Rate Based on Annual Contract
Print & Web Business Listing				n/a	$98	$294	
Small Box	2.375	X	2.375	n/a	$366	$1098	**$91.50**
Sixth Page Wide	5	X	2.375	n/a	$586	$1758	**$146.50**
Sixth Page Tall	2.375	X	4.875	n/a	$586	$1758	**$146.50**
Third Page Box	5	X	4.875	$1125	$937	$2813	**$234.42**
Half Page Box	5	X	7.4375	$1399	$1166	$3498	**$291.50**
Half Page Wide	7.625	X	4.875	$1399	$1166	$3498	**$291.50**
Two-Thirds Page	5	X	10	$1800	$1500	$4500	**$375.00**
Full Page	7.625	X	10*	$2238	$1865	$5597	**$466.42**

Annual advertising rate includes one-time basic ad design with up to one hour production.
* Bleed available (ask for specifications).

PAYMENT TERMS & DISCOUNTS: Prices shown above are based on payment in advance per issue. A discount of five percent is offered for all annual contracts paid in full at time of space reservation. Monthly payment plans and six-time per year payment plans available.

All advertisers receive free business listings in Coast Explorer Magazine and a full business profile page on CoastExplorerMagazine.com

One directory listing is included with ad sizes up to one-sixth page, two directory listings are offered for one-third page ads, three directory listings are included in half page ads, four directory listings are included with a two-thirds page ad; and up to six directory listings are available for full-page ads. Advertising prices are based on display ad space only. These listings are considered editorial content and are available for businesses that fall within the categories and regions of our coverage as determined by the Publisher. Advertisers may provide a 35-word description of the business, however, Pelican Productions reserves the right to edit, format or place directory listings under categories as deemed appropriate.

PelicanProductions

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